



(‘Oberon’ or the ‘Company’)

Former Neptune and Gresham House, Adam Hughes Joins Oberon as Head of Distribution

With A Proven Track Record in Scaling Emerging Funds

Oberon Investments Group plc (AQSE: OBE), the boutique investment management, wealth planning and corporate broking group is pleased to announce the appointment of Adam Hughes as Head of Distribution. With an impressive track record in asset management and distribution strategy, Adam brings over 20 years of industry experience to the firm, having held senior leadership roles in some of the UK’s most respected investment firms.

Adam began his investment management career with Neptune Investment Management going on to lead UK distribution and was one of the company’s original employees. During his time, assets under management, grew from £350 million to £7.8 billion.

Adam designed and built the distribution architecture for the highly successful Wood St MicroCap fund owned by Livingbridge. Reflecting the appeal of the core product, two further funds were added specialising in UK small caps, both of which became leaders in their respective IMA sectors. The portfolio of funds over a two year period grew significantly, and in 2018 were acquired by Gresham House. Adam went with the funds to Gresham House, continuing as Head of Distribution.

Most recently Adam was Corporate Development Director for A&J Wealth Management, where he was instrumental in the rapid growth prior to the eventual acquisition of the business by US PE backed AFH Wealth Management.

Alignment and Future Growth

Adam’s appointment comes at a time of strong momentum for Oberon Investments, which has established itself as a dynamic, multi-faceted wealth and asset management business that offers a range of bespoke investment solutions. Known for its innovative and client-centric approach, Oberon has successfully differentiated itself from larger, more traditional wealth managers, making it well-positioned to capitalise on the growing demand for more tailored and agile investment offerings.

Simon McGivern, CEO of Oberon Investments, commented:

“There is real momentum in our business as shown by the fact we continue to attract high-calibre people to our business. Last week we welcomed Richard Penny the renowned special sists and small-cap focused fund manager. This week we welcome Adam. A proven performer, instrumental in developing UK focused equity funds, providing them with the bandwidth and structure to scale rapidly coupled to a true feel for what investors are looking for today. I know he will be an important part of Oberon’s future.”

Adam Hughes commented on his move to Oberon:

“Oberon is young, agile and able to offer clients the service they used to receive from the well-known names in our industry but now don’t. I believe our target UK client is crying out for greater market access and in Oberon’s multi-faceted, differentiated and bespoke approach, they will get it. I am excited to be joining the team and I feel I am doing so at a time when Oberon is shifting gear rapidly, driven by an attitude that all targets are possible.”

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